# SPONSORSHIP PACKAGES 2024 COOMA SHOW

### **GRAND CHAMPION RIBBON PACKAGE \$5000+**

- Naming rights of the Cooma Show
- Inside front or back full-page advertisement in schedule
- Announcements on show day
- Banners (to be supplied) at front gate and other prominent locations
- Highlighted as major sponsor on all newspaper ads and at the bottom of the column articles that the show run in the newspaper prior to the show
- 15 Complimentary Passes
- Ground space 8x8m

#### CHAMPION RIBBON PACKAGE \$2001 - \$5000

- Inside front/back full-page advertisement in schedule (placement dependant on sponsorship)
- Announcements on show day
- Banners (to be supplied) at prominent locations
- Highlighted as major sponsor on all newspaper ads and at the bottom of the column articles that the show run in the newspaper prior to the show
- 10 Complimentary Passes
- Ground space 5x5m

### BLUE RIBBON PACKAGE \$1001 - \$2000

- Inside half page advertisement in schedule (dependant on availability)
- Mention in show feature in newspaper as a major sponsor
- Announcements on show day
- Banners in prominent locations
- 6 Complimentary Passes when requested

## RED RIBBON PACKAGE \$500 - \$1000

- Half page advertisement in schedule
- Announcements on Show Day
- 4 Complimentary Passes when requested

## WHITE RIBBON PACKAGE (CASH/PRIZE SPONSORSHIP)

- Cash/Prize Donation of a prize or cash to our prize pool to be distributed to the various sections. Section preferences can be nominated below. All sponsors will be listed in the show schedule
- 2 Complimentary Passes when requested

Cash Amount \$ or Prize	e Value \$
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#### **Nomination of section:**

<u>Section</u>	<u>Amount</u>	<u>Section</u>	<u>Amount</u>
Cattle		Fibrecraft	
Sheep		Flowers	
Poultry		Farm Produce	
Wool		Vegetable/Fruit	
Horses		Visual Arts	
Show Jumping		Cooking	
Wood Chop		Condiments	
Chainsaws		Home Brew	
Handcrafts		Poetry	
Needlework		Miscellaneous	
Photography			

### **Confirmation of Sponsorship**

Business Name:	••••••		•••••	
Contact Name:			•••••	
Address:			•••••	
<u>Phone:</u>	<u>Fax</u>	<u>::</u>		
<u>Email:</u>				
Preferred method of contact: Phone	Post	Email		
agree to sponsor the Cooma Show for the t	otal amount of (tota	l of advertisement value &/	or donation)	
If your nominated section has full allocation show society to reallocate your donation to a		•		
NAME:	SIGNATURE:			
DATE:				
An invoice will be issued when the complete	d confirmation form	is received.		

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All sponsorship money is to be paid before 31st December 2023

Any questions regarding sponsorship please email <a href="mailto:sponsorcpaa@outlook.com">sponsorcpaa@outlook.com</a>

PLEASE RETURN COMPLETED FORM TO: <a href="mailto:sponsorcpaa@outlook.com">sponsorcpaa@outlook.com</a>

THANK YOU FOR SUPPORTING THE COOMA SHOW!

IF OUR SHOW IS UNABLE TO GO AHEAD FOR ANY REASON, ARE YOU HAPPY FOR US TO HOLD YOUR SPONSORSHIP MONEY ANDHOLD & ROLLOVER FOR THE 2024 COOMA SHOW? YES/NO (Please circle)

All sponsors will be listed in the show schedule and on social media or the Cooma Show website.